

Order / Rev: 163722
 Alt Order #: 06838107
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: Americans for Prosperity
 Product Desc: AMER FOR PROSPER
 Estimate: 281
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	08/08/12	08/10/12	Olympics Primetime M-F	CM	M-F 7p-11p (7:00 PM-10:00 PM)	:30	6	\$4,000.00	2	0.00	NM	5	\$20,000.00
OLYMPICS PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	All	08/06/12-08/12/12	Olympics Primetime M-F			M-F 7p-11p (7:00 PM-10:00 PM)		--wThF----	:30	(\$4,000.00)	0.00	NM		
Credited [preempted spot]														
E 7	All	08/12/12	08/12/12	Chris Matthews Chris Matthews	CM	Su 830a-9a (4:00 PM-4:30 PM)	:30	1	\$175.00	2	0.00	NM	1	\$175.00
CHRIS MATHEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S				1	\$175.00		0.00			
E 9	All	08/13/12	08/14/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00		0.00			
E 10	All	08/13/12	08/14/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$600.00		0.00			
E 11	All	08/13/12	08/14/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	:30	2	\$250.00	3	0.00	NM	2	\$500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$250.00		0.00			
E 12	All	08/13/12	08/14/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	:30	2	\$800.00	2	0.00	NM	2	\$1,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$800.00		0.00			
E 13	All	08/13/12	08/14/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$700.00		0.00			
E 14	All	08/13/12	08/14/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$1,100.00		0.00			
E 15	All	08/13/12	08/14/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	:30	2	\$200.00	2	0.00	NM	2	\$400.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$200.00		0.00			
N 16	All	08/11/12	08/11/12	Olympics Primetime Sat Olympics Primetime Sat	CM	Sa 7p-11p (7:00 PM-10:00 PM)	:30	2	\$4,000.00	2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				2	\$4,000.00		0.00			
N 17	All	08/08/12	08/10/12	Olympics Primetime M-F Olympics Primetime M-F	CM	M-F 7p-11p	:30	1	\$2,000.00	7	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--W----				1	\$2,000.00		0.00			
N 18	Multi	08/08/12	08/08/12	Olympics Primetime M-F Olympics Primetime M-F	CM	M-F 7p-11p (7:00 PM-10:00 PM)	:30	1	\$4,000.00	2	0.00	NM	1	\$4,000.00
OLYMPICS PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N18	Multi	08/08/12	08/08/12	Olympics Primetime M-F	CM	M-F 7p-11p --W----	:30	1	\$4,000.00	2	0.00	NM	1	\$4,000.00
Channels : KOB,R														
				Olympics Primetime M-F		(7:00 PM-10:00 PM)								
OLYMPICS PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/06/12		08/12/12	--W----	1		\$4,000.00		0.00						
												Totals	43	\$53,425.00